

Hot Blooded Salesman

Genre Action Martial Arts

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01 Log line



"There is no magic in business. But I'll be the devil."

Even if the moon sets ten million times, it is still the same...

Even if a merchant falls ten million times, he still goes to the market today.

He is Gonzo, a businessman.

The story of the richest Korean businessman to get the woman he loves

02 Synopsis

Ha Ryu, Ghost of the merchant

Han-ryu, a car salesman, is no ordinary person who likes to gamble. He was a fiery salesman who sold cars at the risk of his life, always charmed his customers' cars, and sold them 108 times.

Lost the woman he loved, snatched by an old man

One day, an old and rude man comes to buy a car as a wedding gift for a woman named 'Da-hae'. Turns out the woman he's talking about is Ha-ryu's girlfriend! He hears from Da-hae and her father, their business is bankrupt, and the old man offers to pay off their debts in exchange for Da-hae having to marry him.



02 Synopsis

I'll make 500 million in 2 years and get my lover back!

Ha-ryu went crazy to find Dahae. He scatters 50 business cards a day, analyzes purchasing power, and runs with his feet to the point where his toenails fall out. He made a lot of money in that way, but it's much smaller in front of 500 million.

Can I dig up business skills from "Mae Wang," the god of sales?

Meanwhile, Mae Wang has been an excellent salesperson for seven years in a row. Surprisingly, he is a 77-year-old man. He is an unusual person who wears modernized hanbok and straw sandals. Ha Ryu earnestly asks Mae Wang to teach him his trade skills, but it's not easy...



Ha Ryu

A salesperson who risked his life for business and sales to the point where he wondered if it was too much. He is also known as "Chapal" (literally means Car Salesman). Dahae, his girlfriend, marries an old man, President Kang to pay off her debt. He went crazy in business in order to get his girlfriend back. His goal is to make 500 million won in two years to pay off the debt and recover the damage.



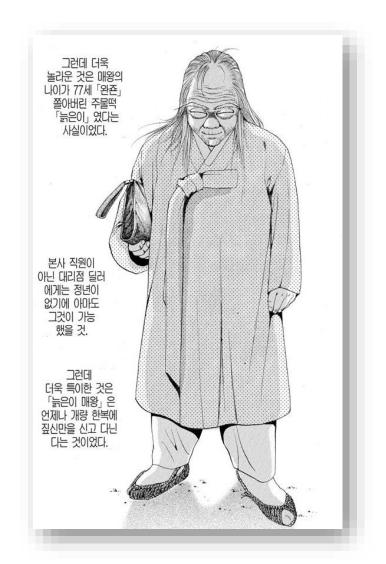
Dahae

Ha Ryu's girlfriend. Her father's business goes bankrupt, and she is forced to marry an old man, President Kang, someone who will pay off her debts. She didn't like her marriage at first, with tears running down her cheeks, but after a while, she told Ha Ryu that if she had money, she could live a comfortable married life... What was her real intention?



Mae Wang

Selected as the best salesman for 7 consecutive years. He is a 77-year-old grandfather who always wears a modern hanbok and straw shoes that do not match his splendid record. Ha Ryu constantly tries to dig into Maewang's business skills, but Mae Wang refuses, saying, " To reveal the skills of a business to a salesman is like taking away a warrior's sword." But little by little, he brings out his story and tells him...



Kang Deok-bae (President Kang)

An old man who used money to steal Dahae from Ha Ryu. He thinks that money is everything, and he likes to use a harsh and rude tone.



04 Character Relationship Diagram don't lose focus teacher? Ha Ryu's Mother Mae Wang You, just wait! lover sorry Ha Ryu Da Hae's father Married Kang Deok-bae (President Kang) Da Hae

05 Killing Points

Deep philosophy on business

"Sell it before it sold out"

"You can't pick up money with your hand holding a flower"

"You have to pretend it's not a business to become a business"

"When a salesman looks like a 'human', he starts collecting money from that point on." It contains a philosophy that makes you think about business again.

An uncommon, business-mad protagonist

The main character, Ha-ryu, is afraid to go out of business until his toenails fall out. Money is money, but it is difficult to find people who risk their lives in business. it's very special.

The goal is clear, the process is intense

There is only one goal for the main character Ha-Ryu. Bringing back Dahae, who was his lover. What he needs are 500 million won. It burns with a desire to pay it off within two years. In the process, Ha-Ryu walks the path of a harsh salesman.

